



Dear Colleague,

We are writing to you on behalf of the two charities dedicated solely to helping entertainment technology professionals in need, Light Relief and Behind the Scenes. We are asking you to join us in supporting our colleagues who have fallen on difficult times by voluntarily giving a day's royalties to one or both of these charities. That day will be April 24, 2009 and it will be celebrated simultaneously in the West End and on Broadway as well touring shows all over the world.

Wherever you have a show, be it New York or London, at a regional theatre or out on the road, please join us in supporting these two charities that provide financial assistance to industry members who are seriously ill or injured, or to their surviving family. Light Relief assists those involved in the UK Lighting Industry while Behind the Scenes aids professionals based in the U.S. and Canada working in any area of the entertainment technology industry.

Light Relief Day was founded in 2007 in the UK to honor the memory of founder Tony Gottelier and quickly gained support among designers with shows on the West End and on tour. This year we are asking our colleagues with shows in the U.S. and Canada to join us by donating their royalties for the day to Behind the Scenes.

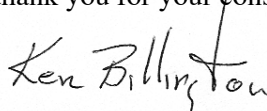
Many of us have been fortunate to do very well from our chosen profession. Because of the campaigning efforts of earlier designers we have a continuing income stream from royalties for the commercial runs and tours of our shows. This day allows us to remember that with our good fortune we can still look out for each other and for those who bring our designs to life.

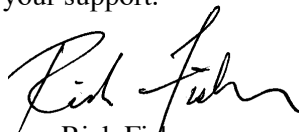
Both organizations are registered charities. Contributions to Light Relief can be easily gift aided by UK taxpayers, which makes them worth even more, and donors are also eligible for tax relief if you have been lucky enough to slip into the top tax bracket. Contributions to Behind the Scenes are tax deductible in the U.S. The exact amounts of all personal contributions will be kept confidential.

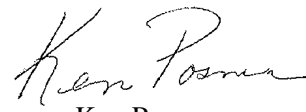
Attached you will find a form for each charity. Although your contribution doesn't have to be made until April 24, 2009, or until you receive your royalties, we encourage you to return the form to the charity, or charities, of your choice as soon as possible. In addition to generating income this will give the charities a great ongoing press story by listing the shows and designers (if desired) contributing to the cause.

If you know of people who might benefit from assistance from either charity please do let them know these organizations exist. More information may be found at [www.lightrelief.org.uk](http://www.lightrelief.org.uk) and [www.estafoundation.org/bts.htm](http://www.estafoundation.org/bts.htm).

We thank you for your consideration and your support.

  
Ken Billington

  
Rick Fisher

  
Ken Posner



# Light Relief Day

## April 24, 2009

I would like to contribute my royalties from April 24, 2009 to Light Relief

You may use my name and the names of my shows to help publicize Light Relief Day

Name of Show

Location

_____	_____
_____	_____
_____	_____
_____	_____

I would prefer my contribution remain confidential

Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Contribution Options

I will send a check in £ made out to Light Relief

Please send me wire/bank transfer details

Please send me a gift aid form for my donation to Light Relief

**Please return this form to Light Relief**  
**c/o PLASA Redoubt House, Edward Road, Eastbourne, East Sussex, BN23 8AS, UK**  
**Fax: +44 (0) 1323 524121, Email: shane@plasa.org**



# Behind the Scenes Day

## April 24, 2009

I would like to contribute my royalties from April 24, 2009 to Behind the Scenes

You may use my name and the names of my shows to help publicize Behind the Scenes Day

Name of Show

Location

_____	_____
_____	_____
_____	_____
_____	_____

I would prefer my contribution remain confidential

Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Contribution Options

I will send a check in \$ made out to Behind the Scenes

Please send me wire/bank transfer details

Please charge the following amount in \$ on April 24, 2009

Visa       MasterCard       American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this form to Behind the Scenes**  
**875 Sixth Avenue, Suite 1005, New York, NY 10001**  
**Fax: +1-212-244-1502, Email: [info@estafoundation.org](mailto:info@estafoundation.org)**